

Building is A Journey, Enjoy the Ride – Save the Date for the 8th Annual Shore Builders Association’s FAME Awards

Save the date for the biggest networking event of the year for Shore Builder’s Association of Central NJ, the 8th Annual FAME Awards which will take place on Thursday, February 17th at Clarks Landing in Pt. Pleasant. The FAME Awards, or Fabulous Achievement in Marketing Excellence has been known as one of the best functions for networking in the Jersey Shore building industry, with many builders and associates attending. According to Marge Karahuta, Co-Chair of the Sales and Marketing & PR Committee for the SBACNJ, “This event is unlike many in that it draws attendees from all over the state of NJ, not just the Jersey Shore area. We plan this event all year long and always keep the fun and festive theme and atmosphere so that it’s not just a normal networking event, but is so much more. This year’s theme is a true Jersey Shore boardwalk theme, with rides, cotton candy and all the fun that goes along with a day at the Jersey Shore. In addition to it being fun, business happens at this event and that is why it is so well attended.”

With a 2 hour cocktail reception and open bar beginning at 6:00 PM, anyone who is anyone in the homebuilding industry will be there. Following the networking cocktail reception the awards will be presented to builders and associates in several categories including individual awards such as Sales Manager of the Year, Marketing Director of the Year and Construction Supervisor of the Year. In addition, there will be several Community of the Year awards presented to those communities that excelled in several areas of marketing throughout 2010.

In addition to the awards and the networking reception, the SBACNJ’s Sales and Marketing & PR Committee will be presenting a special Outstanding Achievement Award to the Asbury Park Press for their dedication and commitment to the Association over the past years, Karahuta continues, “There are so many members who show their support and dedication to the Association; however, this year we are honoring the Asbury Park Press because of their unwavering support of builders and associates alike.”

SBACNJ would like to thank the following sponsors for making the 8th Annual FAME Awards possible: Asbury Park Press, Wells Fargo Home Mortgage, Investors Savings Bank, The Star Ledger, 20 Twenty Graphics, Walters Homes, Weichert New Homes and Severino Homes & Communities. Sponsorship opportunities are still available for anyone interested in promoting their company to over 200 of the industries finest Builder and Associate members.

Registration and tickets for the 8th Annual FAME Awards are available through the SBACNJ for \$125.00 each. For more information on SBACNJ, Sponsorship, or this event, please contact the SBACNJ at 732-364-2828 or www.shorebuilders.org for more information or registration.