

Shore Builders Association of Central NJ Celebrates their 8th Annual FAME Awards

February 17, 2011, Pt. Pleasant, NJ - The Sales, Marketing & Public Relations Committee of the Shore Builders Association of Central NJ (SBACNJ) celebrated the 8th Annual FAME (Fabulous Achievements in Marketing Excellence) Awards, which honored the best in sales and marketing for the Shore Area homebuilding industry during a banquet at Clarks Landing in Point Pleasant.

"The Sales, Marketing and Public Relations Committee takes great pride in honoring both companies and individual members of the Shore Builders Association of Central NJ for their excellence in marketing accomplishments over the past year", said Marge Karahuta, Co-Chairperson of the SBACNJ's Sales & Marketing Committee. Co-Chairperson Rosemary Johnson adds, "Our members are among the best in supporting our Association and this event is always the pinnacle of our achievements as an Association." Companies that generously sponsored the 2010 FAME Awards include the Asbury Park Press, Investors Savings Bank, The Star Ledger, Wells Fargo Home Mortgage, 20 Twenty Graphics, Walters Homes, Weichert New Homes and Severino Homes and Communities.

The event held last week was the culmination of a year's worth of planning and coordination by the SBACNJ's Sales, Marketing & PR Committee. Attended by just over 200 of the local Shore Area's finest Builders and their Associates, the evening's festivities were kicked off by a 2-hour cocktail networking reception, where attendees enjoyed an array of food, drink and conversation. This reception led into an exciting awards banquet, at which many companies and individuals were honored with awards in various sales and marketing categories. The air was filled with anticipation and excitement as the winners for the various categories were announced and proceeded to the stage where they accepted their awards and were photographed. A special Outstanding Achievement award was presented to the Asbury Park Press for their outstanding support and achievements within the Association. Support for the winners was contagious as the crowd congratulated the honorees. After the final Community of the Year Grand Award winners were announced, a dessert buffet concluded the fun-filled evening.

Shore Builders Association of Central NJ is one of the largest local trade associations in our area and is located in Lakewood, NJ. The next event for the association will be "Meet the Builder Night" which will

be held on March 9th at the Jumping Brook Golf and Country Club in Neptune. The event will provide an opportunity for Associate members to meet and network with the SBACNJ's leading Builder members. For more information on this or other SBACNJ programs including membership information, call 732.364.2828 or visit their website at www.shorebuilders.org.

