

PRESS RELEASE

Shore Builders Association of Central NJ's November General Membership Meeting- Featuring the Sandler Training Program's "Future Focus: Thriving During the Recovery."

On Wednesday, November 4, 2009, the Shore Builders Association of Central NJ will be hosting their next General Membership meeting at the Crystal Point Yacht Club in Point Pleasant with cocktail hour starting at 6:00PM and the program and dinner at 7:00PM. In an effort to provide their membership with the most up to date and relevant topics, the Association has retained Sandler Training, one of the largest sales and management training organizations, to provide a presentation to the membership focusing on Extreme Selling Behaviors and Techniques. The program will be presented by Paul Szklarski, who brings years of sales and construction experience to the table in a humorous and genuine seminar focused on taking advantage of the pent-up demand and reduced competition now that the recession is dying down. Paul develops sales efforts for many construction related industries and brings real life examples to a lively presentation. "To bring such a well-known training organization to our Association membership is a true testament of our dedication to helping their businesses succeed as we begin our recovery. We are looking forward to seeing many of our members take advantage of this once-in-a-lifetime opportunity," comments Linda Bernaski, President of the Shore Builders Association of Central NJ.

In addition to the seminar, the SBACNJ is also presenting the 2009 Annual Awards. These Annual Awards honor those who have shown exemplary service and dedication to the Association throughout the year.

Members are encouraged to attend and tickets are available through the SBACNJ for \$75.00 each and Non-Members are welcomed to attend for \$85.00 per ticket. The Association is also asking attendees to bring an unwrapped new toy for the special collection being held that night for Toys For Tots, the annual holiday gift drive that was started by the US Marines to provide gifts to children that would otherwise not receive any. Contact the SBACNJ at 732-364-2828 or www.shorebuilders.org for more information or registration.