

PRESS RELEASE

SBACNJ 7th Annual FAME Awards and Banquet in February

Shore Builders Association of Central New Jersey's 7th Annual FAME Awards Banquet will be held on Thursday, February 18, 2010 at 6:00PM. The banquet will be held at the newly renovated Clark's Landing in Point Pleasant. The cost to attend this spectacular networking event is \$125.00 and includes a two-hour cocktail networking reception sponsored by Investors Savings Bank followed by the exciting awards event. Members of the SBACNJ will be honored with the "Fabulous Awards in Marketing Excellence" for their planning and execution of various marketing programs in the homebuilding industry. The awards, which include categories such as Best Logo Design, Best Brochure, Best Interior Merchandising, Best Landscaping, Best Signage, Best Advertising and Best Architectural Product Design, among the many other categories, will culminate into the coveted Community of the Year Grand Awards, which are based on community type and the results of specific required categories.

In addition to the categories for builders, the FAME Awards also encompass many Individual Achievement Awards such as the Million Dollar Club, Circle of Honor, Options and Upgrades Sales, Salesperson of the Year, Marketing Director of the Year and Sales Manager of the Year. Associate are also honored with awards for their marketing efforts to their builder clients. According to Marge Karahuta, Co-Chairperson of the Sales, Marketing & PR Committee which plans the event each year, "The FAME Awards is a wonderful opportunity for builder and associate companies alike to honor their employees and celebrate the accomplishments that go along with the hard work and dedication that sales, construction and marketing show all year long. We had more companies participating in this FAME Awards and the program keeps growing every year." President of the SBACNJ, Dwight Pittenger urges members and non-members to participate in this event. "By attending the FAME Awards Banquet in February and choosing to support the Association with a sponsorship or marketing opportunity, companies will be able to expose themselves to a few hundred members at one event. There is no better way of reaching that many potential customers while supporting your industry at the same time."

The FAME Awards provides an amazing forum for builders and associate members to celebrate each year and is one of just many incredible events and programs that the SBACNJ hosts every month. Last month at their General Membership Breakfast Meeting, Patrick O'Keefe, Director of Economic Research for J.H. Cohn, L.L.P., provided the membership with details on what can be expected for the building industry in 2010. The room was packed with over 200 Association members, which made for a successful event.

Several other key programs and events are scheduled for early this year including Meet the Builder Night on March 10th and the Friday Night at The Fights on March 26th. These are two of the most exciting and attended events for the Association, with amazing networking and marketing opportunities available at each event.

For more information on becoming a member of the Association or attending the 7th Annual FAME Awards please contact the SBACNJ at 732-364-2828 or visit their website at www.shorebuilders.org for more information and details.