

## **Reasons to be an Associate Member of the SBACNJ**

- **STAFF** - Access to a full-time professional staff at a local, state and national level.
- **WEBSITE** – Access to the local, state and national websites, providing instant easy-access to information for industry professionals.
  - [www.shorebuilders.org](http://www.shorebuilders.org)
  - [www.njba.org](http://www.njba.org)
  - [www.nahb.org](http://www.nahb.org)
- **PUBLICATIONS / INFORMATION** – Constant flow of vital and timely information critical to the industry via:
  - BULLETIN BOARD Magazine (SBACNJ)
  - Monthly Mailer (SBACNJ)
  - News-Links (SBACNJ)
  - DIMENSIONS (NJBA)
  - WEEKENDER (NJBA)
  - National Building News (NAHB)
  - BUILDER Magazine (NAHB)
- **NETWORKING OPPORTUNITIES** – Get connected and promote your business!  
Expand your business networking contacts at:
  - Association Meetings and other association-sponsored events.
  - The Atlantic Builders Show – the Northeast’s largest tradeshow.
  - The annual International Builder’s Show
- **SBACNJ Membership Directory** – A complete listing of builder and associate as well as a classified section of associate members by type of business. The Directory is the source our members use when looking for builders, subs, suppliers, vendors and professional services.
  - The SBACNJ motto is “Do Business with a Member”.**
- **COMMITTEE INVOLVEMENT AND LEADERSHIP** – Members have a voice within the association through committee participation on a local, state and/or national level. Committee participation provides members a place to network with other industry professionals.
- **PERSONAL AND PROFESSIONAL RECOGNITION** – Enhance your personal and professional visibility and credibility within the association and community. Garner positive public image and media attention through our “good ink” program. Use the SBACNJ logo in your advertising and on your letterhead signifying to the home buying public and other consumers that your product of service is top quality.
  - FAME AWARDS – SBACNJ Sales and Marketing Awards
  - SAM AWARDS – NJBA Sales and Marketing Awards
- **(BPAC) Builder Political Action Committee** – BPAC lets you know which office holders and candidates support the issues you care about, and organizes effective political action in support of candidates who support our industry.