

Reasons to be a Builder Member of the SBACNJ

- **STAFF** - Access to a full-time professional staff at a local, state and national level.
- **WEBSITE** – Access to the local, state and national websites, providing instant easy-access to information for industry professionals.
www.shorebuilders.org
www.njba.org
www.nahb.org
- **REPRESENTATION / ADVOCACY** – Monitoring actions of local municipalities that could affect the building industry and have an impact on your business. The SBACNJ Legal Action Fund exists to fight onerous local municipal ordinances and protect our members’ livelihood. On a state level full-time staff represents you in Trenton and monitors actions by the Legislature, regulators and the courts. NJBA’s lobbying efforts have resulted in dozens of pro-housing initiatives, including:
Residential Site Improvement Standards – Housing Incentive Finance Act – Disclosure Legislation – Reasonable Inspection Fees – Escrow Accountability – Equitable Appeals Procedures – Property Tax Reforms – Real Estate License Reforms – Performance Bond Streamlining
- **MEMBER MOBILIZATION PROGRAM** – Promotes year round grass roots advocacy in support of homebuilding in NJ. The programs work to mobilize members and their employees to impact policy decisions on important housing related issues. By advocating balanced solutions to the state’s housing crises, the Program preserves the American Dream of homeownership for all New Jerseyans.
- **PUBLICATIONS / INFORMATION** – Constant flow of vital and timely information critical to the industry via:
BULLETIN BOARD Magazine (SBACNJ)
Monthly Mailer (SBACNJ)
News-Links (SBACNJ)
DIMENSIONS (NJBA)
WEEKENDER (NJBA)
National Building News (NAHB)
BUILDER Magazine (NAHB)
- **NETWORKING OPPORTUNITIES** – Get connected and promote your business!
Expand your business networking contacts at:
Association Meetings and other association-sponsored events.
The Atlantic Builders Show – the Northeast’s largest tradeshow.
The annual International Builder’s Show
- **SBACNJ Membership Directory** – A complete listing of builder and associate as well as a classified section of associate members by type of business. The Directory is the source our members use when looking for builders, subs, suppliers, vendors and professional services.

The SBACNJ motto is “Do Business with a Member”.

- **COMMITTEE INVOLVEMENT AND LEADERSHIP** – Members have a voice within the association through committee participation on a local, state and/or national level. Committee participation provides members a place to network with other industry professionals.

- **PERSONAL AND PROFESSIONAL RECOGNITION** – Enhance your personal and professional visibility and credibility within the association and community. Garner positive public image and media attention through our “good ink” program. Use the SBACNJ logo in your advertising and on your letterhead signifying to the home buying public and other consumers that your product of service is top quality.

 - FAME AWARDS – SBACNJ Sales and Marketing Awards

 - SAM AWARDS – NJBA Sales and Marketing Awards

- **TECHNICAL ASSISTANCE** -

 - Construction Codes and Standards:** As a builder, it’s nearly impossible to keep up on every construction code and standard change that occurs, and that’s where NAHB comes in. Call to get the most updated information, have local codes reviewed, and find out what you can do to affect a change in your community.

 - Land Development and Environmental Regulation:** Running into roadblocks in your area because of wetlands issues, no growth initiatives, sewer and water regulations, or tree preservation requirements? Find out how to cope with these challenges, learn how to work within the system, or how to change the perception of the communities where you do the majority of your business.

 - Labor, Safety, and Health:** Do you have a safety program in place on your job site? Have you kept up with all the regulations related to safety for your employees and subs? Get the support and information that is essential to making a job run safely and smoothly.

- **NATIONAL HOUSING RESEARCH CENTER:** What’s the latest research dealing with urban sprawl? How can you successfully market new homes to seniors? Where can you find great tips for merchandising model homes? Get these and your other questions answered by calling the information specialists at the National Housing Resource Center. The comprehensive collection comprises over 30,000 books, journals, audio/video items, and Internet sources.

- **(BPAC) Builder Political Action Committee** – BPAC lets you know which office holders and candidates support the issues you care about, and organizes effective political action in support of candidates who support our industry.