

## SBACNJ Rolls out the Red Carpet for Associate Members

In tribute to the Associate members who have dedicated themselves to strengthening the homebuilding industry, the Shore Builders Association has devoted their September General Membership Meeting to celebrating the contributions that Associate members make every day. SBACNJ will be rolling out the red carpet On Wednesday, September 15<sup>th</sup> at the Jumping Brook County Club in Neptune from 6:00PM to 9:00PM. Builder members will be welcoming attendees, who will stroll up the red carpet in glamorous Hollywood style. According to Dwight Pittenger, of Pittenger Builders, “Celebrating our Associate members and their hard work and commitment to the Association is the theme of this event. As Builders, we want our Associates to know that we are grateful for their perseverance during a tough economic time for the building industry and look forward to continuing our business relationships with our Associate members as conditions improve and work begins to flow again.” All members are encouraged to attend this yearly event, as many Associate members will be on hand with information and giveaways, in a mini-trade show environment. Tables for Associate members are available for \$250.00 which includes a complimentary dinner registration and, company name sign for tabletop and name recognition on all promotional materials for the night. Tabletops are limited to 25, so any Associate member who is interested in highlighting their company should act fast before the event is sold out.

Part of the Associate Appreciation Night theme is to encourage members to do business with Associate members. Gina Woolley, Executive Director of SBACNJ comments, “Our motto is that it is good business to do business with Associate members. However, taking that statement to the next level, it’s good business for Associates to do business with Associate members and Builder and Associate member employees should always do business with a member. As an Association, we should be focusing on all the ways we can support each other as we continue to feel the recovery of our industry.” SBACNJ’s membership has varied disciplines including insurance, banking, construction, remodeling, building, building supplies, landscaping, flooring, cleaning, printing, photography, property management, architecture, heating and air conditioning, fencing, realtor services, interior design, engineering, environmental, news media, sales and marketing; all of which members and their employees retain services every day. It makes sense for members to do business with other Associate members!

Members are encouraged to attend this exciting and fun event by purchasing tickets through the SBACNJ office for \$80.00 each prior to 9/10/10. Tickets purchased after September 10<sup>th</sup> are \$85.00 and non-members of the NJBA are invited to attend for \$95.00 each. Contact the SBACNJ at 732-364-2828 or visit their website at [www.shorebuilders.org](http://www.shorebuilders.org) for more information on tickets, securing a table and details.