

Bulletin Board

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ADVERTISING CONTRACT

The *Bulletin Board Magazine* is published bi-monthly for the New Jersey Shore Builders Association, and has a circulation of over 450 members.

ADVERTISING DEADLINES

<u>ISSUE</u>	<u>AD DEADLINE</u>	<u>ISSUE TO BE MAILED</u>
JAN./FEB.	12 / 1	1 / 1
MAR./APR.	2 / 1	3 / 1
MAY/JUNE	4 / 1	5 / 1
JULY/AUG.	6 / 1	7 / 1
SEPT./OCT.	8 / 1	9 / 1
NOV./DEC.	10 / 1	11 / 1

**PLEASE
RETURN THIS FORM
WITH YOUR CAMERA
READY AD (Black &
White.) Ad may be in pdf
format on disk or CD also.**

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**NEW ADS OR CHANGES
TO ADS MUST BE
RECEIVED PRIOR TO
THE DEADLINE FOR
THE ISSUE IN WHICH
IT WILL APPEAR.**

COMPANY: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

AD SIZE: _____ MONTH ISSUE TO START: _____

AD ENCLOSED _____ USE AD IN LAST ISSUE _____ NEW AD TO BE SENT _____

TIMES PER YEAR: _____ 1 x _____ 6 x MEMBER: _____ NON -MEMBER: _____

WHEN MY CONTRACT EXPIRES, PLEASE AUTOMATICALLY RENEW FOR 6 TIMES _____

SIGNATURE: _____ DATE: _____

PLEASE CHECK METHOD OF PAYMENT:

_____ Enclosed is payment in the amount of \$ _____

MAKE CHECK PAYABLE TO: BULLETIN BOARD

_____ Please invoice FULL amount due.

_____ Please invoice PER ISSUE. Sent bi-monthly to client, or ad agency. If ad agency, please indicate ad agency name, address and phone: _____

BULLETIN BOARD ADVERTISING RATES

<u>SIZE</u>	<u>MEMBER</u> <u>1 ISSUE</u> <i>(Member)</i>	<u>MEMBER</u> <u>6 ISSUES</u> <i>(Cost Per Issue)</i>	<u>NON-MEMBER</u> <u>1 ISSUE</u>
<u>COVER</u> Front Inside <i>SOLD</i> 7" x 10"	\$450.	\$375.	\$905.
<u>COVER</u> Back Inside <i>SOLD</i> 7" x 10"	\$450.	\$375.	\$905.
<u>COVER</u> Back Outside <i>SOLD</i> 7" x 10"	\$550.	\$475.	\$1,005.
<u>FULL PAGE</u> 7" x 10"	\$347.	\$275.	\$805.
<u>HALF VERTICAL</u> 4.3/4" x 7" or <u>HALF HORIZONTAL</u> 7" x 4.3/4"	\$185.	\$167.	\$525.
<u>THIRD SQUARE</u> 4.7/8" X 4.7/8"	\$140.	\$105.	\$405.
<u>SIXTH HORIZONTAL</u> 4.7/8" X 2.3/8" or <u>SIXTH VERTICAL</u> 2.3/8" x 4.7/8"	\$100.	\$ 72.	\$ 300.
<u>BUSINESS CARD</u> 3.1/2" x 2"	\$ 72.	\$ 60.	\$200.
<u>CLASSIFIED AD</u> 1" x 2"	\$ 32.	\$ 25.	\$ 62.

Ad rates effective January 1, 2006.