



"Building Homes, Building Relationships, Building the Economy"

# Application for Remodeler Membership

**Remodeler Member:** Any individual, partnership, corporation, joint venture or other organization which is recognized by law as a business entity, who is presently engaged in the business of constructing either single or multi-family residential units for sale or rent, or who has previously been engaged in such business for a period of at least one (1) to two (2) years.

*Thank you for your interest in joining the Shore Builders Association of Central New Jersey, Inc.  
If you have questions while completing this application, please contact our office at (732) 364-2828*

## COMPANY INFORMATION - All information is required. Incomplete applications will be returned.

*(Once your application is approved, the contact information listed below will be included in the SBACNJ Online Membership Directory)*

Company Name: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Has Applicant/Principal filed for bankruptcy or had any foreclosures in the past 5 years?  Yes  No

Has your company ever operated under a different name?  Yes  No

If yes, please provide name(s): \_\_\_\_\_

\*Are you currently a member of a local Builders Association in New Jersey?  Yes  No

If yes, please indicate which local association:

Community Builders Association  Builders & Remodelers Association of Northern NJ  Builders League of South Jersey

Have you ever been a member at another local within the past 5 years?  Yes  No

If yes, please provide name of local and reason for not renewing: \_\_\_\_\_

*In order to be certified as Remodeler member of the Association an eligible Remodeler applicant must register and maintain said registration with the State of New Jersey in accordance with the "New Home Warranty and Builders Registration Act" P.L. 1977, c.467*

State of New Jersey Registration Number: \_\_\_\_\_ Warranty Program enrolled in: \_\_\_\_\_

## REFERENCES - You must provide two Subs/Suppliers that you currently do business with.

### REFERENCE 1:

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### REFERENCE 2:

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSOR

A sponsor is a current member of the Shore Builders Association of Central New Jersey, Inc. that discussed joining the Association with you. Please provide the name of the individual and company who referred/recommended your company for membership:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

I do not have a sponsor. If you do not have a sponsor, please tell us how you heard about the SBACNJ: \_\_\_\_\_

**COMPANY EMPLOYEE INFORMATION**

**AMBASSADOR FOR HOUSING** - key employee from your company who will distribute mobilization materials within the company.

- I will be the Ambassador for Housing  Please list the following individual as the Ambassador for Housing:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Please provide contact information for the following employees. Employees listed below will receive *electronic communications* only from the SBACNJ.

**Director of Sales & Marketing** Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Director of Purchasing** Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Construction Manager** Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**CODE OF ETHICS & MEMBERSHIP AGREEMENT**

**CODE OF ETHICS:** Shore Builders Association of Central New Jersey, Inc. members believe and affirm that: home ownership should be affordable to every American family; every consumer is entitled to construction in accordance with generally accepted practices of the industry, whether of a residential, commercial, or industrial nature; and all development should be well designed to be in harmony with sound, environmental and community planning. To achieve these goals, we shall adhere to the following principles and practices: honesty, integrity and fair business practices are my guiding business policy; concern for the environment shall be built into all development and related services; providing quality construction, products and services consistent with the standards required by the Association and at reasonable cost to the consumer through encouragement of research and development of new construction materials, building techniques and products; We will, to the best of our ability, support all the programs, policies and activities of local, state and national associations.

I and/or my company undertake these responsibilities mindful that they are part of my obligation as a member of the Shore Builders Association of Central New Jersey, Inc. I acknowledge that by joining the Association, I am also a member of the New Jersey Builders Association (NJBA) and the National Association of Home Builders (NAHB). If the company's membership in the Association becomes inactive or is terminated for any reason, I agree to immediately discontinue use of any and all Association logos and insignias, as well as that of NJBA and NAHB.

**MEMBERSHIP AGREEMENT:** In order for your membership application to be processed, you must supply the information below.

The undersigned, upon acceptance of becoming a member of the Shore Builders Association of Central New Jersey, Inc., in addition to any other agreements and/or obligations which accrue as a result of my membership, hereby authorize the Shore Builders Association of Central New Jersey, Inc. to charge all amounts which are owed by me which remain outstanding in excess of NINETY (90) days to the following charge card:

- AMEX  VISA  MASTERCARD

Account No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**YOU MUST NOTIFY THE SBACNJ OFFICE IF YOUR CREDIT CARD CHANGES.**

This authorization shall continue in effect for so long as I shall be a member of the Shore Builders Association of Central New Jersey, Inc. and for a period not to exceed sixty five (65) days after my membership shall cease for whatever reason.

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Witness

**DUES PAYMENT INFORMATION**

**Annual Membership Dues (non-refundable upon membership approval): \$645**

\$150 of your dues will be sent to the NJBA Industry Defense Fund. SBACNJ dues payments may be deductible as an ordinary and necessary business expense, subject to exclusion for lobbying activity.

- Enclosed is my check in the amount of \$ \_\_\_\_\_ made payable to: SBACNJ

- Please charge the credit card provided above in the amount of \$ \_\_\_\_\_.

Mail completed applications to: SBACNJ, 190 Oberlin Ave North, Lakewood, NJ 08701 or fax to: (732) 905-2577

# BENEFITS OF MEMBERSHIP



The Shore Builders Association of Central New Jersey (SBACNJ) is a chartered local chapter of both the New Jersey Builders Association (NJBA) and the National Association of Home Builders (NAHB). The SBACNJ's territorial jurisdiction covers Mercer, Middlesex, Monmouth and Ocean Counties.

Upon joining the SBACNJ (local association), you automatically become a member of the NJBA (state association) and NAHB (national association).



**STAFF:** Access to a full-time professional staff.

**WEBSITE:** Access to the SBACNJ website, [www.shorebuilders.org](http://www.shorebuilders.org) providing instant easy-access to information for industry professionals and consumers.

**REPRESENTATION / ADVOCACY:** Monitoring actions of local municipalities that could affect the building industry and have an impact on your business. The SBACNJ Legal Action Fund exists to fight onerous local municipal ordinances and protect our members livelihood.

**PUBLICATIONS / INFORMATION:** Industry knowledge through publications that keep you up-to-date, in compliance, and ahead of the competition. Constant flow of vital and timely information critical to the industry via:

*BULLETIN BOARD Magazine:* the official bi-monthly publication of the SBACNJ on association and industry issues mailed to members.

*Membership monthly mailer:* industry information, forms to register for general membership meetings, events, advertising and sponsorship opportunities as well as Legal/Legislative Updates.

*News-Link:* news articles relating to the industry emailed directly to the membership weekly

*Emails:* emails on important information affecting the industry.

*Special Alerts:* alerts on "hot" issues affecting the industry.

**NETWORKING OPPORTUNITIES / BUSINESS SUPPORT:** Get connected and promote your business. Expand your business networking contacts at association meetings, social gatherings, and other association-sponsored events. The SBACNJ provides you the most direct access to the largest group of successful builder and associate members in Mercer, Middlesex, Monmouth and Ocean Counties. Opportunities to share ideas with peers to help you find proven solutions to everyday challenges.

**SBACNJ MEMBERSHIP DIRECTORY:** A complete and comprehensive listing of builder and associate members and a classified section of associate members by type of business. The Directory is the source our members use when looking for builders, subs, suppliers, vendors and professional services. The SBACNJ's motto is "Do Business with a Member".

**COMMITTEE INVOLVEMENT AND LEADERSHIP OPPORTUNITIES:** Members have a voice in the association through committee participation which provides members a place to network with other industry professionals.

**PERSONAL AND PROFESSIONAL RECOGNITION:** Awards and association articles that highlight your accomplishments. Enhance your personal and professional visibility and credibility within the association and community. Garner positive public image and media attention through our "Good Ink" program. Use the SBACNJ logo in your advertising and on your letterhead signifying to the homebuying public and other consumers that your product or service is top quality.

**ANNUAL SALES & MARKETING AWARDS - FAME:** The FAME (Fabulous Achievement in Marketing Excellence) Awards recognize SBACNJ members for outstanding sales, marketing and advertising efforts during the year.

**CUSTOMER REFERRALS:** Referrals in response to members and public inquiries.



**STAFF:** Access to a full-time professional staff in the areas of codes and technical services, environmental affairs, land use and planning, government affairs, and public information.

**WEBSITE:** Access to the NJBA website, [www.njba.org](http://www.njba.org) providing instant access to information.

**REPRESENTATION / ADVOCACY:** Representation before the Legislature, the courts and regulatory agencies. Full-time staff represents you in Trenton and monitors actions by the Legislature, regulators and the courts. Political influence to forge pro-housing initiatives that will create a more favorable environment for your business. Influence with media, government agencies, and industry coalitions to enhance the image and conditions of the industry and your business.

NJBA's lobbying efforts have resulted in dozens of pro-housing initiatives, including:

- Residential Site Improvement Standards
- Housing Incentive Finance Act
- Disclosure Legislation
- Reasonable Inspection Fees
- Escrow Accountability
- Equitable Appeals Procedures
- Property Tax Reforms
- Real Estate License Reforms
- Performance Bond Streamlining

**LEGISLATIVE ALERT CENTER:** Learn about the issues affecting the industry...take action and send a letter to your state legislators and the Governor.

**TECHNICAL ASSISTANCE** in the areas of construction codes and standards, environmental issues, land use and planning issues.

**MEMBER MOBILIZATION PROGRAM:** Promotes year round grass roots advocacy in support of homebuilding in NJ. The programs works to mobilize members and their employees to impact policy decisions on important housing related issues. By advocating balanced solutions to the state's housing crises, the Program preserves the American Dream of homeownership for all New Jerseyans.

**LEGAL ACTION:** The NJBA participates in matters of litigation affecting the building interests in New Jersey.

**PUBLICATIONS:** Constant flow of information critical to your success. NJBA's monthly newsletter *DIMENSIONS*, a constant source of information on legislation and regulations affecting the industry, is faxed or emailed directly to your office or home. *WEEKENDER* end-of-week update on association and building industry related issues. *Legislative Alerts* keep you apprised of emerging issues in Trenton.

**HOUSING DATA:** Building permit data for new residential construction.

**COMMITTEE AND COUNCIL INVOLVEMENT & LEADERSHIP OPPORTUNITIES:** Members have a voice in the association through committee participation which provides members a place to network with other industry professionals. The Senior Housing Council offers a series of Breakfast Seminars throughout the year related to the active adult housing market. The Sales & Marketing Council plans the annual SAM (Sales & Marketing) Awards. The SAM Awards recognize members statewide for outstanding sales, marketing and advertising efforts during the year.

**EDUCATION:** Seminars on emerging issues.

The **ATLANTIC BUILDERS CONVENTION (ABC)** is the Northeast's largest tradeshow. Members get discounts on exhibit space. There are many opportunities for knowledgeable members to speak at convention seminars on emerging issues. Dozens of educational programs are offered at the Atlantic Builders Conference. Visit [www.abconvention.com](http://www.abconvention.com)

**FOUNDATION FOR HOUSING:** The mission of the Foundation is to increase shelter for families of modest means. The Foundation supports the building of new residences or rehabilitation of existing structures to be occupied by modest income families.

**BUILDERS POLITICAL ACTION COMMITTEE (BPAC):** BPAC lets you know which office holders and candidates support the issues you care about, and organizes effective political action in support of candidates who support our industry.

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The National Association of Home Builders (NAHB) is a federation of more than 800 state and local builders associations throughout the United States. The mission of this Washington, D.C.-based trade association is to enhance the climate for housing and the building industry, and to promote policies that will keep housing a national priority. Chief among NAHB's goals is providing and expanding opportunities for all consumers to have safe, decent and affordable housing. As "The Voice of America's Housing Industry," NAHB provides a wide range of services to help its 220,000 plus members maintain a competitive edge in a very competitive business climate.

**STAFF:** NAHB employs more than 300 staff experts in all aspects of the industry. NAHB's various divisions analyze policy issues, take the industry's story to the public, monitor and work toward improving the housing finance system, and analyze and forecast economic trends. The association also represents the industry's interests on Capitol Hill and strives to ensure that housing remains a national priority when laws are made and policies are established. It also works with federal agencies on regulations affecting the housing industry in areas such as mortgage finance, codes, energy and the environment.

**WEBSITE:** [www.NAHB.org](http://www.NAHB.org): NAHB's web site is your one-stop source for information on industry news and issues, products and services, education, and much more.

**NAHB's TOLL FREE NUMBER:** (800) 368-5242 EXT. 0

Your immediate access to experts on topics ranging from environmental issues and economic policy to safety and zoning.

**PROFESSIONAL ASSISTANCE:**

**Staff Attorneys:** Get free legal advice on such issues as builder liability, contracts, zoning, impact fees, and the environment. NAHB's legal staff does not replace your personal attorney, but they will research your legal issue and provide you with a written summary of any related federal or state laws, citation to legal case precedents from courts throughout the country, as well as a wealth of other background information.

**Business Management:** NAHB is the place to go for "hands on" help for your bottom line. Get vital up-to-date information on business management, ranging from accounting information and management systems to education. If you're committed to long-term excellence for your company, join a Builder 20 or Remodeler 20 Club and find out how your financial books compare with similar businesses in non-competing markets.

**Economics:** Take advantage of the knowledge of NAHB's economists on topics including production finance, forecasting, local economic impact of home building, state and local housing data, interest and mortgage rates, and single and multifamily finance. Access the latest NAHB economic publications to understand current and future trends and adjust your business accordingly.

**TECHNICAL ASSISTANCE:**

**Construction Codes and Standards:** As a builder, it's nearly impossible to keep up on every construction code and standard change that occurs, and that's where NAHB comes in. Call to get the most updated information, have local codes reviewed, and find out what you can do to affect a change in your community.

**Land Development and Environmental Regulation:** Running into roadblocks in your area because of wetlands issues, no growth initiatives, sewer and water regulations, or tree preservation requirements? Find out how to cope with these challenges, learn how to work within the system, or how to change the perception of the communities where you do the majority of your business.

**Labor, Safety, and Health:** Do you have a safety program in place on your job site? Have you kept up with all the regulations related to safety for your employees and subs? Get the support and information that is essential to making a job run safely and smoothly.

**NATIONAL HOUSING RESEARCH CENTER:** What's the latest research dealing with urban sprawl? How can you successfully market new homes to seniors? Where can you find great tips for merchandising model homes? Get these and your other questions answered by calling the information specialists at the National Housing Resource Center. The comprehensive collection comprises over 30,000 books, journals, audio/video items, and Internet sources.

**REPRESENTATION / ADVOCACY:** NAHB fights for your rights! Ranked #11 in Fortune Magazine's "Power 25" Advocates, NAHB has the power to defeat excessive regulations and needless red tape, and defend affordable housing initiatives. That puts money and time back in your pocket! Plus, we keep you informed with prompt regulatory and legislative alerts.

- Lobbying efforts on your behalf to support pro-housing initiatives and fight burdensome regulations.
- Influence with media, government agencies, and industry coalitions to enhance the image and conditions of the industry and your business.

Continued ...

## NAHB continued ...

- Industry clout for a powerful voice with our nation's leaders on the issues that matter to you.

**INFORMATION:** To stay on top, you need to stay informed. NAHB studies economic, demographic, technological, legislative, and regulatory issues as well as consumer trends that have an impact on the building industry and your business.

**PUBLICATIONS:** Knowledge is your best defense in this rapidly changing industry. NAHB keeps you up-to-date on all the news, numbers, people and issues that affect your business, so you can keep your competitive edge.

- Free subscription to Nation's Building News, NAHB's member newspaper, with the latest news and analysis on regulatory, technological, legislative, and other industry and business related issues.
- Free subscription to NAHB's monthly BUILDER Magazine.
- Access to a variety of other magazines and newsletters that cover specific industry segments and interests, such as Building Homes & Profits, Professional Remodeler, Land Development Magazine, Design Lines, Building Safely Quarterly, Commercial Builder, Seniors' Housing News, New Building Products Newsletter, Rural Digest, and Sales and Marketing Ideas, just to name a few.

**BuilderBooks:** Whether you want to sharpen your skills or learn new building techniques and business management methods, BuilderBooks is your one-stop shop. You can choose from books, brochures, and software covering topics that help you succeed in the home building industry. Call 800-223-2665 or go to [www.BuilderBooks.com](http://www.BuilderBooks.com) to order your selection. 20% member discount on all books, brochures, videotapes and audiocassettes available through BuilderBooks.com.

**RECOGNITION:** Image matters. Enhance your own credibility and visibility and help project a better image for the entire industry by participating in NAHB's recognition programs.

- Nationally-recognized awards competitions including the Sales and Marketing Council's Million Dollar Circle Awards, NAHB Associate of the Year, and Remodeler™ of the Year.
- Public awareness campaigns including New Homes Month, National Remodeling Month, and Building Systems Week.

**POSITIVE PUBLIC IMAGE AND MEDIA COVERAGE:** Wouldn't you like the public to know how good your home building business is for the nation's economy, families, and communities? NAHB gets the right message out through its yearlong public awareness campaigns and media events and through our partnerships with industry coalitions and citizen's groups.

**EDUCATION AND EVENTS:** Look no further than NAHB's University of Housing for an array of educational resources designed to help you improve every aspect of your business and to give you a competitive edge. The University of Housing offers courses, professional designation programs, conferences, and networking programs. NAHB is a nationally-recognized source of quality education that is affordable, accessible, timely, and relevant. We offer hundreds of educational opportunities in a variety of formats to meet your needs.

- Year-round national and regional workshops, seminars, and conferences covering everything from building codes and standards and OSHA regulations to critical state and local issues and new construction techniques.
- Professional designation programs like the Certified Graduate Remodeler™, Certified New Home Sales Professional (CSP), Registered Apartment Manager (RAM) and Member, Institute of Residential Marketing (MIRM) designations.
- Specialized education like the Custom Builder Symposium and the Master Builder Series to show you dozens of ways to stay on top of the latest trends in business and financial management, marketing, computerization, personnel issues, employee relations, and customer service.

**COUNCIL MEMBERSHIP:** If you have a special interest, join an NAHB council. NAHB responds to the increasingly diverse needs of its membership with specialized services offered through these industry councils: Building Systems, Commercial Builders, Multifamily, Remodelers, Sales and Marketing, Seniors Housing, and Women's Council.

**TRADE SHOWS:** As an NAHB member, you can attend NAHB's trade shows and expositions at a low member price and get a first-hand look at all the latest products. The annual International Builders' Show is the largest building industry trade show in the world, with over 70,000 attendees, 1,000 exhibits, and 200 educational sessions. NAHB also sponsors the International Commercial Construction Expo (ICCON), Remodelers' Show, Multifamily Pillars of the Industry Conference, and Seniors Housing Symposium.

**DISCOUNTED BUSINESS PRODUCTS AND SERVICES:** NAHB has buying power that few companies enjoy and we pass the savings on to you! NAHB's purchasing power saves you hundreds of dollars on travel, financial services, and office management. Your membership entitles you to discounts ranging from 5% to 69% on hotels, car rentals, office products, payroll services, and overnight delivery, and an automatic discount on any Dell™ personal computer purchase.



# COMMITTEES

**Committees are a vital functional of our Association.  
Make your membership more meaningful by getting involved.  
Become an active member of a committee!**

Committees general meet one hour, once a month

**DINNER DANCE** - This committee shall be responsible for obtaining advertising for and production of the annual commemorative yearbook. Plans and obtains sponsors for the Annual Installation and Holiday Party.

**ASSOCIATE MEMBERS**—This committee works for the betterment of all associate members. This committee plans Meet the Builder Night as well as Associate Appreciation Night.

**BOXING**—This committee plans and obtains sponsors for our annual Golden Gloves Event.

**BY-LAWS, POLICIES, PROCEDURES & ETHICS**—Committee to review and update bylaws as needed, set policy as needed for the betterment of the Association, and to conduct suspension or expulsion procedures in accordance with Article IX of the bylaws.

**GOLF CLASSIC** - Plans and obtains sponsors for our annual Golf Outing.

**LEGAL/LEGISLATIVE & ENVIRONMENTAL**—Interfaces with local and state municipalities to maintain good relations, provide exchange information flow, and oppose adverse government regulations on the building industry in Monmouth, Ocean, Middlesex and Mercer Counties. The committee considers challenging ordinances, practices, and policies of municipalities which are harmful to SBACNJ members.

**MEMBERSHIP RECRUITMENT & RETENTION**

Recruits new members, screen prospective applicants and retain current members. Conducts new member orientation and special membership drives.

**PROGRAMS**—Schedules informative programs, educational seminars and obtains sponsors for general membership meetings and special events. Plans social and fundraising events.

**PUBLIC RELATIONS/SALES & MARKETING**—Promotes professionalism in sales and marketing and further educates the members on the latest ideas available to Builder and Associate members. This committee also plans the Annual FAME (Fabulous Achievement in Marketing Excellence) Awards Banquet. The committee keeps industry views before the public and creates a better public image of the Association and the role it plays in the community.

**REMODELERS COMMITTEE**—Plans and coordinates events for the Remodelers Council. Recruits new members.

**I WISH TO SERVE ON THE COMMITTEE(S) I'VE INDICATED ABOVE.**

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

**RETURN THIS FORM TO THE SBACNJ OFFICE:  
190 OBERLIN AVENUE NORTH, LAKEWOOD, NJ 08701 - or by - FAX: (732) 905-2577**